

Press Releases

Friday, June 5th, 2009

## Explore ‘Technologies That Enable Universal Broadband Connectivity’ at Broadband Breakfast Club

**SkyTerra, International Broadband Electric Communications, and GigaBeam to present on Enabling Technologies on June 9 Broadband Breakfast Club**

**Press Release**

WASHINGTON, June 5, 2009 - BroadbandCensus.com announced the next in its popular series of Washington-based breakfast meetings. The June 9 Broadband Breakfast Club will showcase at least four major broadband industry representatives discussing “Technologies That Enable Universal Broadband Connectivity.”

The event will take place on Tuesday, June 9, 2009, at Clyde’s of Gallery Place in Washington, D.C., at 707 7th Street NW., from 8 a.m. to 10 a.m.

The breakfast comes on the heels of a webcast that BroadbandCensus.com hosted jointly with TV Worldwide, the “Broadband Stimulus National Town Hall Meeting,” on Thursday, June 4. [Information about the webcast is available here.](#)

The speakers for the June Broadband Breakfast Club, the third in a series on “Spending the Broadband Stimulus,” will include:

- **Jeffrey Carlisle**, Vice President of Regulatory Affairs, SkyTerra Communications
- **Alyssa Clemens**, Government Affairs Coordinator, International Broadband Electric Communications, Inc.
- **Marty Dougherty**, CEO, Roadstar Internet Inc.
- **Don Peck**, Vice President, Engineering, GigaBeam

- *Representatives from the Fiber to the Home Council and from the cable industry have also been invited.*

[Registration for the breakfast event is available here.](#) Breakfast is available beginning at 8 a.m.; the program will begin shortly after 8:30 a.m.

The event will be moderated by Drew Clark, Editor and Executive Director of BroadbandCensus.com. Clark is a veteran telecom and technology journalist, and he founded BroadbandCensus.com in January 2008 as a means of providing the public with a free and objective resource of the wired and wireless local broadband carriers, grouped by ZIP code, by speed, by competition and by consumer satisfaction.

BroadbandCensus.com calls these the Broadband SPARC: Speeds, Prices, Availability, Reliability and Competition. All of these aspects are essential to understanding the complete state of broadband and its usability in particular areas.

Telecommunications policy advocates, attorneys, policy-makers and journalists seeking to obtain insights from top officials in Washington can attend the Broadband Breakfast Club, for as little as \$45.00, plus a modest registration fee. [Registration for the breakfast event is available here.](#)

For individuals outside of Washington, or whose schedule doesn't permit attendance in person, archived webcasts of the Broadband Breakfast Club are now available on the BroadbandCensus.com channel on [TV Mainstream](#). One full year of online access to each premium webcast is available for \$40.00.

Individuals may elect to attend the Broadband Breakfast Club and subscribe to the BroadbandCensus.com Weekly Report, a premium newsletter packed with the most relevant and actionable news, analysis and insight into the \$7.2 billion broadband stimulus, for \$100.00.

Introductory subscriptions to BroadbandCensus.com Weekly Report are available at \$95.00/month, or \$950.00/year. Included within the purchase price is one year of complementary access to each monthly webcast of the Broadband Breakfast Club. [Get Four Free Issues of the Weekly Report.](#)

Individuals who register to attend the Broadband Breakfast Club will also receive a full year of complementary online access to the webcast.

The registration page for the event is <http://broadbandbreakfast.eventbrite.com>.

Recent meetings of the Broadband Breakfast Club have included:

The March meeting, “Broadband Competition: Do We Have It, and How Do We Get More of It?” featured Art Brodsky, Communication Director, Public Knowledge; Kathleen Ham, Vice President, Federal Regulatory, T-Mobile USA; Brent Olson, Assistant Vice President, Public Policy, AT&T; Emmett O’Keefe, Director, Federal Public Policy, Amazon.com; and Scott Wallsten, Vice President for Research and Senior Fellow, Technology Policy Institute. [Click here for access to this webcast.](#)

The April Meeting, “Spending the Stimulus: Can States’ Front-line Experiences Expedite Broadband Deployment?” included Karen Jackson, Office of Telework Promotion and Broadband Assistance, Commonwealth of Virginia; Betty Ann Kane, Chairman, D.C. Public Service Commission; Graham Richard, former Mayor, City of Fort Wayne, Indiana; and Sue A. Suleski, Technology Investment Specialist and Program Manager for the Pennsylvania Broadband Initiative.

The May Meeting, “How Should ‘Unserved’ and ‘Underserved’ Areas Best Be Defined?” featured House Energy and Commerce Communications Subcommittee Chairman Randolph J. May, President, Free State Foundation; Jean Plymale, Virginia Tech eCorridors Program; James Bradford Ramsey, General Counsel, National Association of Regulatory Utility Commissioners; and S. Derek Turner, Research Director, Free Press. [Click here for access to this webcast.](#)

**The Broadband Breakfast Club: Spending the Broadband Stimulus, is sponsored by the International Broadband Electric Communications, Inc., the National Cable and Telecommunications Association and the Benton Foundation.**

**Additional sponsored tables are available. Contact Drew Clark, Executive Director, BroadbandCensus.com at 202-580-8196.**

